

Simplify VDI and RDS Private Clouds for SMBs

VDI Private Cloud

Konekt Elite™ is an application and virtual desktop delivery software that offers the ability to dynamically sync, create, configure, and manage virtual machines from a single management pane tightly integrated with Hyper-V, dramatically simplifying VM workload management while maximizing investment into the Microsoft Private Cloud.

The Konekt VM Center lights up on Hyper-V Host instances of Windows Server 2012 R2, 2012, and 2008 R2, and lets you create VM templates, create VM's from those templates to multiple nodes in the cluster, and also lets you manage, provision, and configure VM settings, networking and storage resources of those VMs in a Hyper-V private cloud.

Konekt creates and manages both Server VM's and Client VM's, and delivers Client VDI desktops to users as a service, allowing businesses to quickly and easily take advantage of this new technology without having to invest a lot of time and money.

RDS Private Cloud

Konekt also leverages Microsoft's RDS to deliver session-based desktops, applications, workstations, and files/folders to users anywhere, anytime, on virtually any device. Konekt's Active Directory and Group Policy management features secure critical business resources and the users connecting to them.

Konekt installs on any physical or virtual Server 2012 R2, 2012, 2008 R2, and 2008 to provide a single pane dashboard through which IT admins can easily deliver these various RDS resources to their users.

While the Konekt VM Center runs on Hyper-V Hosts (Server 2008R2 and newer), Konekt Publishing can be utilized on any hypervisor, or in any physical or virtual environment (2008 and newer).

Mixed VDI/RDS Private Cloud

Some businesses need a robust single-tenant VDI solution, while others need an effective multi-tenant RDS delivery. *Some businesses even need both.*

In today's IT world, even the smallest SMB customers need to stay competitive with Large Enterprise when it comes to workstyles, and at the same time, different users work differently. This all means that SMBs these days need a solution that can quickly and easily deliver both VDI and RDS resources to users, and the BYOD Movement means they need those resources to be available on a myriad of client devices.

Konekt very nicely mixes Desktop Virtualization, VDI, and RDS all together, further simplifying the daily management of the various resources, users, and devices that a business has.

Konekt leverages Microsoft Free Tools (Hyper-V, RDS) and adds strategic functionality to ensure that SMBs have a simple, effective, low-cost solution that allows them to remain competitive with IT infrastructure, BYOD devices, and ultimately user workstyles.

Simple, Effective, Low-Cost Desktop Virtualization

- Leverage and extend Hyper-V™ to easily create and manage VM's
- Server Virtualization and Client VDI under one roof
- Single pane dashboard simplifies daily management of resources

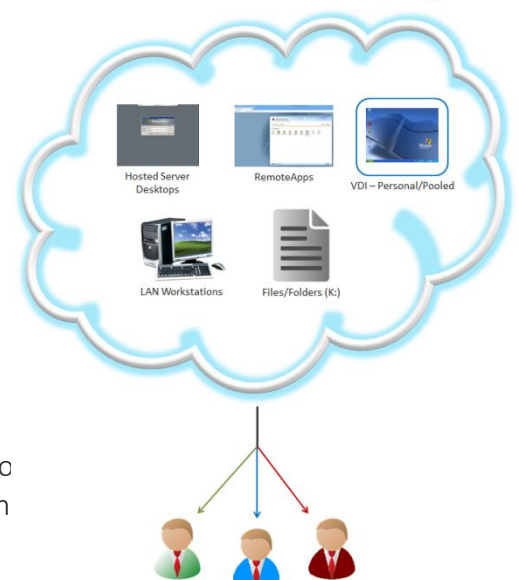
Centralize Business Resources

- Deliver desktops/apps/data to users from any physical or virtual Microsoft® Server (2012 R2, 2012, 2008R2, 2008)
- Easily manage both single-tenant VDI and multi-tenant session-based RDS resources
- Secure authentication, secure gateway, VPN & SSL support

Empower a Mobile Workforce

- Access business resources anywhere, anytime, on virtually any device
- Provide an excellent user experience with RemoteFX
- Easily share files/folders with the Konekt Drive™
- Welcome the Mobile Workforce and BYOD Movements with a Konekt Elite™ Private Cloud

Konekt Elite™ Private Cloud Computing



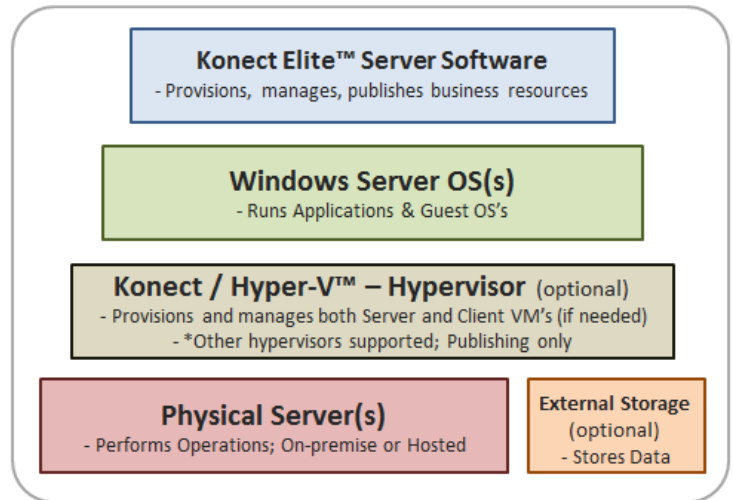
Simple, Effective, Low-Cost Desktop Virtualization

Why pay for cost-prohibitive and learning-intensive virtualization solutions if you don't need to? Microsoft's free Hyper-V™ hypervisor is rapidly gaining ground in the SMB market space as a powerful virtualization technology; KonecT Elite expands on that by simplifying the daily creation, management, and publishing of both server and client VMs.

In addition to its growing reputation as a complete virtualization solution, Hyper-V is free and when combined with the KonecT Elite solution, is very intuitive and easy to learn.

KonecT Elite was designed and priced for SMBs, and in any Traditional Private Cloud, leverages Hyper-V to provide a simple, effective, low-cost desktop virtualization solution that SMBs can easily implement and maintain.

KonecT Desktop Virtualization Reference Architecture



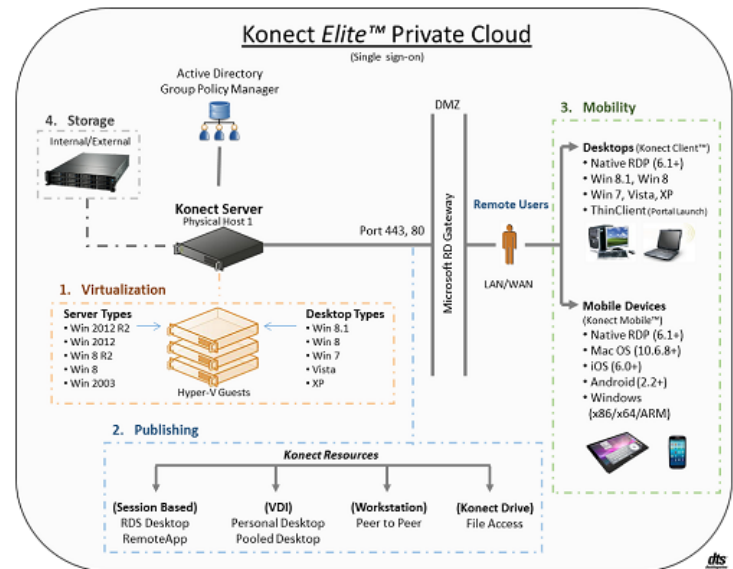
Centralize Business Resources

Simpler management, lower costs, and enabling mobile workstyles are just a few of the benefits of centralizing business resources. Businesses can also streamline business processes and give remote capabilities to users, leading to significantly increased employee productivity.

Centralized applications and data also allow users to work both locally and remotely, and also share those resources easily, again streamlining business processes.

KonecT Elite leverages RemoteFX to provide a seamless user experience, from graphics to USB and printer support to full WAN optimization.

Add it all up, and businesses save considerable time and money with centralized workstyles and an optimized user experience.



Empower a Mobile Workforce

SMB owners and IT admins can now successfully handle the Workforce Mobility and the Consumerization of IT (BYOD) movements, as they can easily support these new workstyles and devices with the KonecT Elite solution.

With KonecT's secure LAN/WAN capabilities and increased device support enables users to work seamlessly from the office, at a branch location, in the field, from home, and on the road.

KonecT Elite gives users secure access to critical business resources anytime, anywhere, on virtually any device.

Supported Client Devices / OS's



Konekt QuickStack™ Solutions

The Microsoft Private Cloud Fast Track Program is a joint effort between Microsoft and its partnered original equipment manufacturers (OEMs) to help organizations quickly develop and implement private clouds, while reducing both the cost and the risk.

Konekt QuickStacks are Fast Track reference architectures that combine Microsoft software, consolidated guidance, and validated configurations with partner technologies – such as computing power, network and storage architectures, and value-adding software components.

The Fast Track Program provides flexibility of solutions and customer choice across hardware vendors’ technologies; the Fast Track Solutions themselves provide a turnkey approach for delivering validated, pre-configured implementations of the private cloud.

Benefits of Konekt QuickStacks

- Faster deployment to help tame complexity with pre-configured, partner-led solutions
- Flexibility and choice for virtualization and private cloud offerings
- Out-of-the-box offerings with reduced risk and greater confidence

Konekt QuickStack Partners:



Konekt Cloud™ Solutions

In addition to Traditional Private Clouds, Konekt Cloud™ solutions give SMBs new Public Cloud IaaS options for backend infrastructures that give additional inherent benefits such as Backup, Failover, Redundancy, Co-location, and many others. Konekt Cloud solutions also have lower upfront costs than Traditional Private infrastructures, as the business is simply “renting/leasing” the virtual hardware from a Public Cloud vendor, rather than purchasing and maintaining their own physical hardware.

Konekt Elite leverages the Amazon, HP, and Azure Public Clouds to give businesses a simple, effective, easy-to-implement publishing solution that enables them to get up and running with these new mobile workstyles very quickly.

All in all, the Konekt Cloud solutions give SMBs a new option to easily create a fully functioning Public Cloud backend to enable new mobile workstyles. Konekt’s impressive publishing capabilities, when combined with very low upfront and ongoing costs the Public Cloud, means that SMBs can get up and running very quickly without needing a massive budget, and can grow with the solution at a pace that makes sense for their business.

Konekt Cloud™ Partners:  **Public Cloud**



Benefits of Konekt Cloud

Inherent Technical Public Cloud Benefits

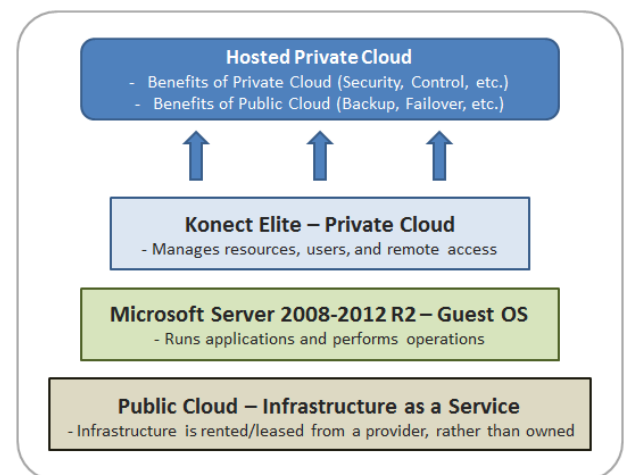
- Backup, Failover, Redundancy, Co-location, etc.

Lower Upfront Cost vs. Traditional Private

- “Rent” vs. “Own”
- No need to purchase hardware or peripherals for backend infrastructure
- IaaS – Management of “virtual hardware” infrastructure is included in price

Konekt Cloud™ Solutions

Reference Architecture



KonecT Elite™ Software → Features and Benefits

| Feature | Function | Benefits |
|--------------------------------|--|---|
| KonecT Elite Components | | |
| 1) KMC™ | <i>KonecT Management Console</i> | Central Dashboard to manage all KonecT Users and Resources, simplifying Virtualization, Publishing, and Mobility for SMBs |
| 2) KonecT Client™ | <i>Allows user access to KonecT Resources from Windows desktop environments (XP, Win7/8/8.1/Surface)</i> | Leverages RDS to allow LAN/WAN access to various KonecT Resources, allowing remote access to centralized desktops/applications/data, empowering mobile workforces |
| 3) KonecT Mobile™ | <i>Allows user access to KonecT Resources from Mac, iOS, Android and Windows tablets and devices</i> | Leverages native RDP client for an excellent user experience, and addresses BYOD Movement by supporting more devices |

| Supported Environments | | |
|-------------------------------|---|---|
| 1) Server OS's | <i>2012 R2, 2012, 2008 R2, 2008 (also 2003, basic publishing capabilities)</i> | Supports current Windows OS Environment while providing a migration path to newer OS's with newer capabilities |
| 2) Client OS's | <i>KonecT Client - Win8.1/8/7/Vista/XP/Surface KonecT Mobile - Mac (10.6.8+), iOS (6.0+), Android (2.2+), and Windows (x86, x64, ARM)</i> | Leverages native RDP client for an excellent user experience, and addresses BYOD Movement by supporting more devices |
| 3) Hypervisor | 1) Hyper-V - Full KonecT VM Center; Publishing 2) VMWare, Citrix, etc. - Publishing; No VM Center 3) None - Publishing, No VM Center | Leverage free Hyper-V to gain amazing new virtualization capabilities; Publish resources to users from supported servers on any hypervisor, and also any standalone or DC physical server |

| Setup (For all KonecT Implementations) | | |
|---|---|--|
| 1) KonecT Server | <i>Primary server where KonecT is installed</i> | Central server location to manage KonecT Users and Resources |
| 2) KonecT Gateway | <i>Allows Secure Remote Access (WAN)</i> | Delivers secure WAN access to users for published applications and server resources. |
| 3) Users & Groups | <i>Validates users and groups from Active Directory</i> | Secure Authentication of Users and Groups |
| 4) Load Balancing | <i>Allows additional servers to be added to a Farm</i> | Provides Scalability of Server Resources within a domain |

| KonecT VM Center (For Traditional Private Clouds) | | |
|--|---|---|
| 1) All Hosts | <i>Allows creation of Host Servers/Groups</i> | Better management of Host Servers |
| a) Create VM Template | <i>Dynamically assigns preconfigured Guest OS Profile Settings when creating Virtual Machines</i> | Quick and easy creation New VM's from VM Templates |
| c) Dynamic Memory | <i>Manages available RAM for VM's</i> | Allows accurate dynamic VM RAM specs-to-workload ratios |
| f) RemoteFX | <i>Leverages Microsoft's Remote FX features</i> | Boosts User Experience over LAN/WAN connections |
| g) Sync Options (Hyper-V) | <i>Allows VM Center Sync options</i> | Gives Admins real time data for better management |
| h) VM Action Pane | <i>Side pane with Action Buttons that manage VM's</i> | Quick and easy VM management |
| 2) VDI Desktops (XP, Win7/8/8.1) | <i>Manages and delivers VDI Client OS's</i> | Allows new VDI Workstyles |
| a) Personal Desktops | <i>Assigns each separate VDI Desktop to a single user</i> | Allows full user personalization and control of the VDI Desktop |
| b) Pooled Desktops | <i>Shares VDI Desktops to a user group</i> | Reverts to Golden Image state each time a user logs off |
| 3) VM Library | <i>Manages VM Library in a central store</i> | Quick and easy management of VM Resources |
| a) Library Shares | <i>Add and remove multiple servers and shares within the domain to the VM Center Library to store VM's and VM Templates</i> | Quick and easy allocation of servers and shares for VM storage |
| b) VM Templates | <i>Edit both hardware and Guest OS Profile settings of both Sysprep and Cloned VM Templates</i> | Quick and easy creation and deployment of VM Templates |
| c) Guest OS Profiles | <i>Auto-fills parameters when creating or syspreping VM's</i> | Dynamic, rapid creation/editing new VM's from VM Template clone |

Publishing (For all types of Konec implementations)

| | | |
|---------------------------------------|---|---|
| 1) RDS Desktops | <i>Publish Hosted Server Desktops (2003 and newer)</i> | Multi-tenant delivery; full server desktop access |
| 2) RDS Applications | <i>Publish any RDS-compatible application</i> | Multi-tenant delivery; Added security and simplicity (users limited to apps only, no server desktop access) |
| 3) Konec Drive (Files/Folders) | <i>Publish any File/Folder shares to any users/groups</i> | Allows centralized/remote access workstyles for data as well |
| 4) Workstations | <i>Publish any LAN Workstation across WAN</i> | Direct Workstation access from remote locations |

Utilities

| | | |
|--------------------------------|--|---|
| 1) General Settings | <i>General console settings for KMC</i> | Dynamically manage Sync, Session, and Backup settings |
| 2) Active Sessions | <i>Monitor / Terminate active Konec Sessions, TS Applications, and VM Desktops</i> | Dynamic control of Konec Users and Resources |
| 3) Group Policy Manager | <i>Configures Computers and Users using TS</i> | Quick and easy Group Policy Management |
| 4) KMC Database | <i>Saves all Konec User and Resource items and settings</i> | Simplified ongoing management as well as upgrades with Backup, Restore, Remove, and Importing of KMC Database |

Licensing

| | | |
|--------------------------------------|--|--|
| 1) Konec Access License (KAL) | <i>Concurrent, Annual Software License</i> | Low upfront cost, easy purchase decision |
| 2) Quantity Discounts | <i>KAL Packs at specific user increments</i> | Additional discounts offered for bulk purchasing |
| 3) Duration Discounts | <i>KAL Packs at specific yearly increments</i> | Additional discounts offered for purchasing additional years |
| 4) Education Discount | <i>KAL's discounted 10% for Education Customers</i> | Lowers cost to expedite purchase decision |
| 5) NPO Discount | <i>KAL's discounted 20% for Non-Profit Organizations</i> | Lowers cost to expedite purchase decision |

Support

| | | |
|---|--|---|
| 1) Free Online & Email Support | <i>Free Online Resources, Free Email Support</i> | Empowers IT Admins to easily support Konec Customers without paying for dts Support |
| 2) Installation Assistance | <i>Billable Installation Assistance</i> | Expert dts Technicians help Admins with Konec Installation |
| 3) Support Incident | <i>Billable Support Incidences</i> | Expert dts Techs resolve any Incident regarding Konec Support |
| 4) Incident Packages | <i>Packages of Support Incidents</i> | Adds discount to Support Incidents if purchased in packs |
| 5) Support Plus™ | <i>Unlimited Support Incidences</i> | Worry-Free option available for customers |

Get your Free 30 day trial of Konec Elite™ by visiting our website at:

<http://desktopsites.com>

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